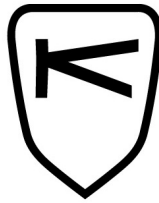


AG2R LA MONDIALE



KUOTA
BICYCLE COMPOSITE TECHNOLOGY

Signed agreement between AG2R LA MONDIALE and KUOTA.

Beginning '90: The Italian brand Kuota - one of the first to use carbon fibre material in the cycling field- signed the agreement with the Pro Tour Team AG2R LA MONDIALE for 2010-2011. We Start a long and enthusiastic relation.

The AG2R LA MONDIALE General Manager Vincent Lavenue declares that they thought about Kuota Some also some years ago, but at that moment we both took different ways.

"We're enthusiast, to begin this tech collaboration with one of the rising Italian bicycle brand.

During last months we received some impressions regarding Kuota products from pro teams: all the comments were great both concerning products and tech support.

It's really important for a Pro Tour Team to be supported by a partner with these features."

"It is a natural development". This is the first comment by Ermanno Comalli, Sintema Sport Managing Director. "The brand is growing faster and the Kuota world was waiting for this important step.

We have more responsibility compared to the past, our aim is to invest our sources in order to keep and develop our international Image, as we are Italian from birth and culture".

Mario Comalli continues, *"what can I say, this is the confirmation of our tech knowledge. During the past we collaborated with some Pro Teams, offering them our best tech support and products, for their "daily job". Thanks to these partnerships we achieved the opportunity to enter the market with tech & emotional products considered masterpieces of design and performance. Thanks to this new cooperation we can go on with our efforts."*

And the partnership with AG2R doesn't stop there. In fact our agreement includes the Centre de Formation, a real "ecole du cyclisme" based in Chambéry where 15 young riders are designated to the "cycling Job". This is another step in order to spread worldwide our philosophy dedicated also to youth clubs.